

WHICH ONLINE PLATFORM IS BEST FOR YOUR BUSINESS?

Online Course Platform COMPARISON CHECKLIST

Teachable • Thinkific • Kajabi • Wix



Comparison Chart

Online Course Platform

	FEATURES	THINKIFIC	TEACHABLE	KAJABI	WIX	BRANDIFY + WIX KIT
Full Website Features	ANNUAL PRICE	\$468 <small>Basic Level</small>	\$1188 <small>Pro: To get an Unbranded Website</small>	\$1788 <small>Basic Level</small>	\$162* <small>Business Basic *On Sale \$324 Reg Price</small>	\$397 <small>One Time Investment Only</small>
	Can Build A Full Website with All-In-One-Platform	<small>You can build a very limited site. Need to upgrad plan to remove Thinkific Branding: \$149/mo</small>	<small>You can build a very limited homepage</small>	✓	✓	✓
	Easy to Use: Drag-n-Drop Editor				✓	✓
	Built-in Blog			✓	✓	✓
	Built-in-Ecommerce			✓	✓	✓
	Chat &/Or Email Support	✓ <small>Email Only</small>	✓ <small>Email Only</small>	✓	✓	✓
	Live Person Expert Customer Support				✓	✓
	Native Tools for Email Marketing			✓	✓	✓
Course Platform Features	Offer Unlimited Courses	✓	✓		✓	✓
	Create Course With Any Type of Content	✓	✓	✓	✓	✓
	Mini Course / Challenge Templates	✓	✓	✓	✓	✓
	Online Course Templates	✓	✓	✓	✓	✓
	Course Delivery Methods: Drip / Scheduled / Evergreen	✓	✓	✓	✓	✓
	Feedback Loops/Quizes	✓	✓	✓	✓	✓
	Course Analytics	✓	✓	✓	✓	✓
	Does the Platform Charge YOU commission fees?	NO	You PAY them 5% of every sale.	NO	NO	NO
Marketing Features	Email Automations	3rd Party App Integration	3rd Party App Integration	✓	✓	✓
	Built-In Webinar Platform			✓	✓	✓
	Done-for-You Sales Page Templates		Very basic sales page	✓	✓	✓
	Done-for-You Opt-In Landing Page Templates			✓	✓	✓
	Affiliate Portal	✓	✓	✓	✓	✓
Extra Help	Email Automations Support			✓		✓
	Step-by-step how-to-videos and course	✓	✓	✓		✓
	Live Zoom Q&A's					✓