

- WIX WEBSITE TIPS -

BEST PRACTICES CHECKLIST

Always follow these rules when editing your Wix site to make sure it's up to par!



DUPLICATE THE PAGE BEFORE EDITING IT.

Keeping a copy of the original version means you can always go back to it if you need to.



KEEP TEXT AND IMAGES WITHIN BOUNDARY LINES.

This includes both the full page view and within columns.



ZOOM OUT.

Before publishing, double check that everything is in alignment from a bird's-eye view by using the zoom out button.



ALWAYS EDIT THE DESKTOP FIRST, THEN CHECK THE MOBILE VERSION!

This is very important!! Every time you make a change on the desktop, it changes the mobile view. (Mobile changes do not change the desktop view.)



DOUBLE CHECK YOUR SEO SETTINGS.

As a final step before hitting the publish button, go through your page settings: make sure the URL slug is named correctly; mark the page as public or private; and add an SEO keyword rich page description.

