

MODULE TWO

M O D U L E

02

UPLOAD YOUR BRAND ELEMENTS

WORKBOOK

Workflow Overview

Upload Logo, Images, Videos, etc.

Color Palette + Text Themes



LAUNCH A SIGNATURE WEBSITE | WWW.BRANDIFYHQ.COM

UPLOAD YOUR BRAND

WORKFLOW OVERVIEW



ORGANIZE YOUR BRAND FILES ON YOUR COMPUTER.

I recommend putting them all in a folder on your computer labeled, "Website Elements."



LOGO FILES



BRAND FONT FILES



WEBSITE IMAGES



UPLOAD ALL OF THE FILES IN ONE BATCH TO YOUR WIX TEMPLATE.



CHECK OUT WIX'S PHOTO LIBRARIES for additional images you can use on your website.



ADD YOUR BRAND COLORS to your website template.



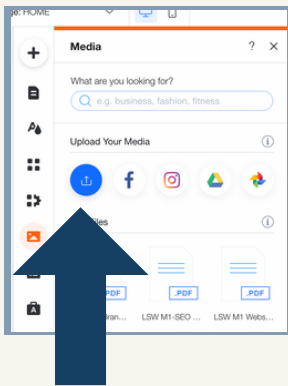
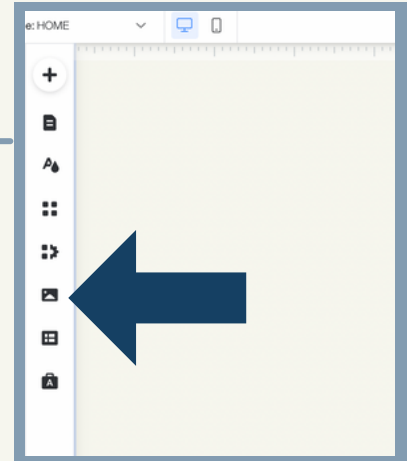
SAVE A TEXT THEME with your brand fonts.

HOW TO UPLOAD LOGO, IMAGES, VIDEOS, ETC.

CHEATSHEET

01

Open the Wix Medial
Library in the Editor

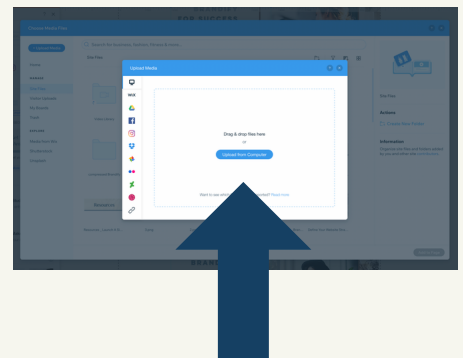


Click on the upload button

02

03

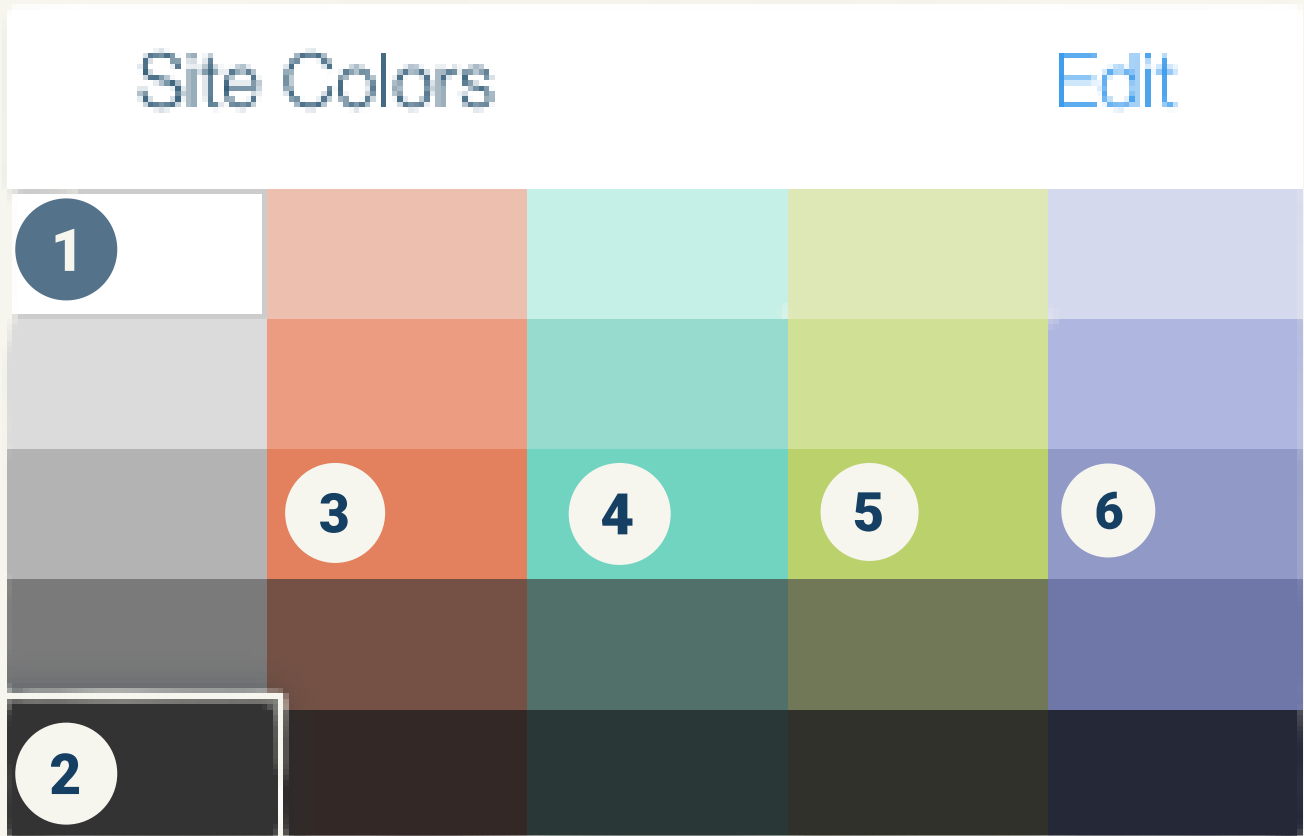
Batch Upload Your
images, videos, logos, etc.
from your computer to Wix.



[Check out this support article from Wix to learn more.](#)

COLOR PALETTE THEME

CHEATSHEET



Color 1: Light Background Color

Color 2: Dark Text Color

Color 3: CTA Button Color
Used throughout your website on **action** elements such as Buttons, Links & Menu Elements.

Color 4: Main Accent Color

Color 5: Second Accent Color

Color 6: Third Accent Color

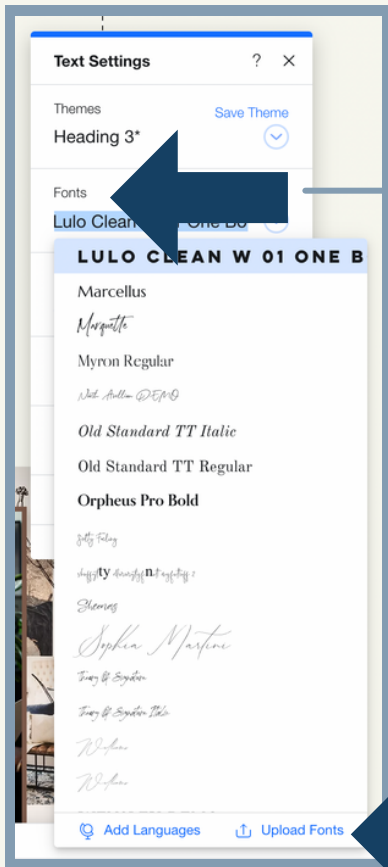
[Check out this support article from Wix to learn more.](#)

HOW TO UPLOAD CUSTOM FONTS TO WIX

CHEATSHEET

01

Click on the
text box > "EDIT TEXT"



Click on "FONTS"

02

Click on "UPLOAD FONTS"
and upload your font files
from your computer.

03

SAVE A TEXT THEME

CHEATSHEET

I created a easy-to-do Save Font Theme Template that can be found on your website template.

SAVE THE TEXT THEME USING

Your Own Brand Fonts

H1 PAGE TITLES ----- Heading 1
Use for the title of each page. E.g. Home, About, etc.
Only use once per page

H2 PAGE SECTION TITLES ----- Heading 2
Use to title each section on a page
E.g. on the ABOUT page, a section title might be "My Background"

H3 MAIN HEADER ----- **Heading 3**
Use for the main headline of each section

H4 SUB-HEADER / ILOGO FONT ----- *Heading 4*
Use for sub-headlines
* In this template, the sub-header is in the accent font style.

H5 SUB-HEADER 2 ----- *Heading 5*
Use for sub-headlines
* In this template, the sub-header is in the accent font style.

H6 SUB-HEADER 3 ----- **Heading 6**

P1 PARAGRAPH 1 ----- Paragraph 1
Use for main body paragraph text

P2 PARAGRAPH 2 ----- *Paragraph 2*
Use for "special sections" body text

P3 PARAGRAPH 3 ----- Paragraph 3
Use for navigation bar titles, etc.

[Check out this support article from Wix to learn more.](#)